

OPC BULLETIN



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Gellerman provides Strike clearing house

Reacting to the strike at the *New York Daily News*, Henry Gellermann, president of the Overseas Press Club, announced on June 13 that the Club would act as a clearing house for interim editorial and reportorial assignments, during the duration of the strike, which ended June 17.

He asked that magazines, newspapers, public relations agencies and others in need of professional freelance writing or editorial help use the club as an employment exchange. "While the management of the *New York Daily News* and officials of the Newspaper Guild are on strike there is no reason for qualified journalists to be denied work. There is a desperate need for writing and editing professionals and we hope that the OPC will be a forum where buyers and sellers can meet on neutral ground."

Gellermann stated that the OPC gesture and activity was a service to working newspeople and not an expression of support for either side in the labor dispute. "We are a professional club for journalists and provide those services which we feel are in the best interests of our membership."

—Chas. Schreiber

New chairmen named For OPC committees

New committee chairmen and members announced by OPC President Henry Gellermann include:

Chairman, 40th anniversary dinner committee — Robert Sheridan, AP-Dow Jones Economic Report.

Chairman, Freedom of the Press committee, Mr. Gellermann; members — Rob Roy Buckingham; *New York Times*; Henry Cassidy, *New York Daily News*; Russell C. Tornabene, NBC News; and J. Robert Moskin, *Atlas World Press Review*.

Chairman, Bulletin Committee, and editor, OPC Bulletin — John Guenther, ex-Scripps Howard, United Press and Newsweek.

Chairman, Overseas Liaison committee — Paul W. Freedman, German Information Center.

Chairman, United Nations Liaison committee — Marguerite Cartwright, United Nations.

Guenther will succeed Wilson as Bulletin head

William Wilson, Bulletin editor for the past three years, has resigned effective this issue because of his job transfer to Washington, D.C. John Guenther takes over as editor August 1.

Paying tribute to Bill's long and outstanding service, OPC President Henry Gellermann said he performed in the best tradition of American journalism. "He called the shots as he saw them — without fear or favor — and his only concern was for the members," Mr. Gellermann commented to Bill's replacement. "We hope to continue to use his talents as the Bulletin's regular Washington correspondent — an assignment we hope he will accept."

Jazz Club invited to White House tribute

By invitation from the White House, the Overseas Jazz Club was represented at the June 18 "Tribute to Jazz" which honored the 25th Anniversary of the Newport Jazz Festival. The one and a half hour program was held on the lawn of the White House where dozens of jazz musicians stomped and were served a buffet along with invited guests by President and Mrs. Carter.

President Henry Gellermann wrote on behalf of the Club requesting that Wilma Dobie, jazz chairman, attend. The outstanding OPC twilight jazz series was introduced several years before Newport Jazz came to town in 1972. The Jazz Club was among the first to rally to Newport's support.

Founded formally in 1970, under the honorary chairmanship of two famed jazz personalities, Earl "Fatha" Hines serving as president, with Maxine Sullivan, the jazz committee received its first White House recognition in February, 1973, for its salute to Sam Wooding, pioneer of American jazz overseas. The President's citation said in part: "The Overseas Press Club does well to pay tribute to one of the first great American ambassadors of jazz to other nations."

In the years that followed, the Overseas Jazz Club has received many recognitions including those from the Mayor of New York, the Manhattan Borough President and many leading jazz societies and personalities. Its programs are presented with emphasis on the creativeness and individuality of the artists and a concept that jazz sessions are not only newsworthy within the jazz community but to the professional news media.

As a result, the jazz concerts have received extremely heavy coverage on television, resulted in record albums ("Earl 'Fatha' Hines and Maxine Sullivan Live at the Overseas Press Club") and "The Giants", a Grammy Award nominee with Bobby Hackett, Dizzy Gillespie, Mary Lou Williams, George Duvivier, and Grady Tate. Additionally they have been covered by the Voice of America, and U.S.I.A. film dept.

More than 300 of the most outstanding musicians in the world of jazz have performed during the twilight jazz sessions since 1970 and their music has covered the entire jazz spectrum from traditional to avant-garde. The inception of the Overseas Jazz Club had its inspiration in 1968 when Matt Bassity and Bob Dunne co-chaired "Cabaret Night" programs at 40th Street. Dobie was asked to provide a jazz program.

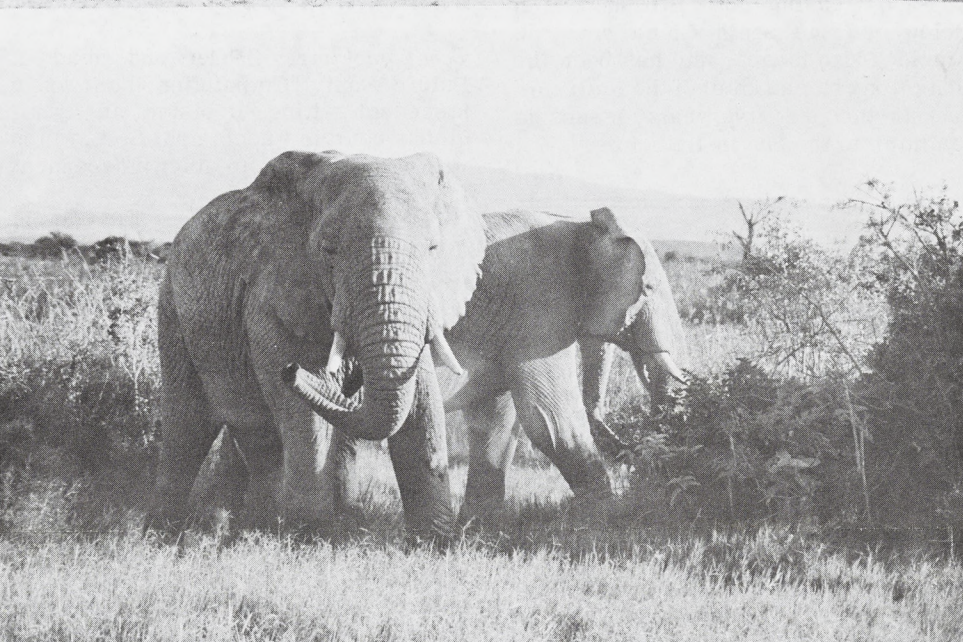
Maxine Sullivan and her husband, the late Cliff Jackson, the famous stride pianist, were the first performers. They brought down the house, and jazz fans at OPC clamored for more.

The enthusiastic members who got the jazz show on the road included, of course, the "Cabaret Night" boys, Matt Bassity and Bob Dunne, joined by Ruth Biemiller, Jack Heaney, Sol Zatt, George Dugan, Sherwin Smith, Eric Modean. Due credit goes to Heaney who took the formal steps.

The Overseas Jazz Club's "In Recognition" citation given to artists performing at OPC is deeply respected. Designed by Rey Biemiller, the handsome parchment reads: "From the Overseas Jazz Club for Creative and Outstanding Contributions to the International World of Jazz."

A presentation was made to President and Mrs. Carter on June 18.

East Africa Photographs by Barrett Gallagher



Overseas Press Club exhibit July 25 — August 23. East African photographs by Barrett Gallagher. Barrett and his wife Timmie made 2 safaris to Uganda, Kenya, and Tanzania in 1971 and 1972. Photojournalist Gallagher is Co-Chairman of the OPC Exhibit Committee and of the OPC Photographic Awards Committee.

United Press announces Two new news services

United Press International has announced the introduction of a Spanish language tape news service to Latin American newspapers.

The new system features an upper-and-lower case, Spanish-punctuated mode ready-for-use by automatic composition equipment and/or computerized editorial and production systems.

The UPI technique inserts special codes in ordinary all-caps teletype receivers or through a UPI-developed code converter. The converter, recognizing the special codes, outputs signals which activate automatic composition equipment or which can be stored in newspaper computers for electronic editing. The output is properly capitalized and contains all the punctuation marks peculiar to the Spanish language.

It also contains simple typesetting commands such as those necessary to produce flush left lines, paragraph indentations, centered lines, bold face, etc.

With this development, Spanish language newspaper publishers can, for the first time, take advantage of the speed and economies inherent in automatic composition equipment for handling news service copy. Previously, the inability of news services to provide Spanish punctuation and both all-caps and upper-and-lower case copy over a single circuit prevented this.

In addition to producing upper-and-lower case, Spanish punctuated tape when reperforators are used, the UPI code converter also causes the reperforator to punch readable numbers in

(Continued on Page 2)

NEW APPLICATIONS Active Non-Resident

Naomi Moskin
SPONSORS: Millicent Brower, Matthew Bassity

Active Overseas

Birger Leth Karlsen
SPONSORS: Karsten Broennun, Grace Naismith

Associate Resident

Ralph Aviles
SPONSORS: Jeffrey Wexler, Matthew Bassity
Alvin A. Dann
SPONSORS: Matthew Bassity, Sidney Kline
David L. Green
SPONSORS: Sol Zatt, Albert Wall

Affiliate

Richard Torrenzano
SPONSORS: Roy Battersby, Charles L. Black

NEW MEMBERS Active Resident

Cindy Adams
Paula R. Bernstein
John Wilcock

Active Overseas

Pamela Andriotakis

Active Non-Resident

Dan Rottenberg

Associate Resident

Sing Si Schwartz
Geoffrey James Dixon
Millie Janz

CALENDAR

Monday, July 3, the Club will be closed.

Tuesday, July 4, the Club will be closed.

RESERVATIONS: Please call Mary Novick, 687-2430. Reservation cancellations must reach the OPC 24 hours before the event, otherwise members will be charged the announced fee.

**SIGN
UP A
NEW MEMBER**

Hong Kong Press Club Elects new officers

HONG KONG — Tony Paul of *The Reader's Digest* has been re-elected to a second term as president of the Foreign Correspondents Club in Hong Kong.

The Club, which maintains reciprocal relations with the OPC, occupies three floors in a building overlooking Hong Kong Harbor and usually is packed for lunches and dinners seven days a week.

Other new officers: Derek Davies, *Far Eastern Economic Review*, first vice president; Bill Stubbs, U.S. Consulate General, second vice president; and the following correspondent governors:

Donald Wise, *Far Eastern Economic Review*; Edward Wu, *Baltimore Sun*; Saul Lockhart, freelance; Henry Hartzenbusch, Associated Press; Phil Elliott, United Press International; Kenji Asakawa, Tokyo Shimbun, and Richard Kwan, Central News Agency of Taiwan.

Elliott resigned from UPI shortly after the club election to return with his family to the United States after one year in Hong Kong.

Also leaving the British Crown Colony on the south China coast is Arnold (Skip) Isaacs, who has been the Hong Kong bureau chief of the *Baltimore Sun* for the past five years. Isaacs is returning to the *Sun* in Baltimore.

—Al Kaff

Asian assignments Announced by UPI

UPI changes announced in New York by Albert E. Kaff, vice president and general manager for Asia:

Michael Keats to Asia-Pacific Division general news editor, from London bureau manager, replacing Leon Daniel, now general news editor for Europe; and Rikio Imajo as division general newswire editor, from newswires editor for North Asia in Tokyo, replacing Phillip K. Elliott, resigned. Both will be headquartered in Hong Kong.

REMINDER

Enrollment in Blue Cross is open to new members during July and August only. Call office — 687-2430 — for applications.

IAPA gives award To Guy Gugliotta

The Inter-American Press Association announced today it had awarded the IAPA-Tom Wallace Award to Guy Gugliotta of United Press International for his reporting in Argentina.

The announcement said Gugliotta, now bureau manager in Rio de Janeiro, was honored for "his ability to dig for exclusive stories in a country (Argentina) where news sources are not open and where newspapermen run great risks."

It was the second consecutive year a UPI correspondent has won the IAPA-Tom Wallace Award. It was given last year to Juan J. Walte of the Washington Bureau of UPI for his reports on South American affairs.

The award honors the late editor of the *Louisville Times*, Tom Wallace, who was the first U.S. president of the IAPA. It will be awarded at the IAPA's annual meeting October 9-13 in Miami.

Mechling sues and wins Landmark court decision

Tom Mechling, OPCer and head of Public Equity Corporation, has won a precedent-setting decision in small claims court in Washington, D.C., which will be of interest to other independent free-lancers.

Mechling took *The Washington Monthly* to court on May 31 for changing its mind at the last minute and not printing an article which had been already accepted for publication. The piece was taken from Mechling's forthcoming book on the public relations field.

Not only did the magazine kill the article, it even refused to pay the traditional "kill fee" — approximately one-fourth of the price contracted for — as recompense for the writer's time.

Mechling's claim — and the court-induced settlement of the claim — was also filed on behalf of "other writers who have been similarly treated," to quote the plaintiff.

"If editors would understand under threat of compensatory damages that a writer's time is not to be stolen or misused," Mechling told the court, "there would be fewer 'rip-offs' of creative writers by insensitive editors using their editorial power against them."

News services

(Continued from Page 1)

the tape to permit quick identification of each story transmitted.

The copy also can be received either on all-caps or upper-and-lower case teletype monitors as desired.

UPI has also extended its Information Storage & Retrieval (IS&R) system to Europe, providing UPI journalists there with instant access to the agency's computerized database of world news information in New York.

The facility gives the London News Center full editorial and queue control over newswires distributed to UPI subscribers in Europe, Africa and the Middle East. Under UPI's former operating practice, an editorial desk in New York was responsible for selecting copy from North America, Asia and Latin America for movement to these subscribers.

With the new system, the sub-editor at London may retrieve any story in UPI's global database, make editorial changes on his video display terminal (VDT) to adapt the copy to needs of non-American clients, and then re-insert the new version into the IS&R computers which file it back across the Atlantic on one of UPI's conventional 75 Baud newswires, or the 1,200 word-a-minute DataNews circuit. The whole process, in which a story may jump between continents four times, takes only a minute or two.

WHO, WHAT, WHERE

By GRACE NAISMITH

EXHIBIT: Yousuf Karsh will have a one-man exhibition of over 100 portraits of notable men and women of our era at the Museum of Science and Industry in Chicago from June 14 to Sept. 4. The title of the exhibit is "Men Who Make Our World." (The famous photographer recently appeared on the Phil Donahue television program).

NEW LOOK: Raymond Blair has been named an associate editor of *The Times Record*, Brunswick, Maine. Blair succeeds J. Scott Gibson, who has resigned to join the AP bureau in Hartford, Conn. Blair is a former New York *Herald Tribune* Washington bureau reporter and also was manager, corporate communications, General Cable Corporation; pr director for National Airlines, and worked in advertising and freelance writing. He and his wife, Janice, live on Bailey Island, Maine. Blair says editing and writing on video display terminal for an all-computerized p.m. daily printed by offset is a far cry from the era of manual typewriters and copy pencils, linotype and hot type. "But digging out the news is the same as we did back in the Dark Ages." ... Meg Whitcomb has gone over to Whitney Communications as executive editor of Retirement Living, which she says is soon to be re-vamped and re-named. But she's keeping her Dear Meg advice column in *The Star*.

HONOR: Ruth Winter has won the 1977 Russell L. Cecil Arthritis Foundation Award for an article in *The Ladies' Home Journal*. She is recent president of the American Society of Journalists and Authors.

SEMINAR DIRECTOR: Joe Dine, consultant to Public Broadcasting Service, will direct seminars on the news media at a July Institute for Executive Directors of Health Planning Agencies at Keystone Lodge in Keystone, Colorado. Next fall he will conduct a seminar for undergraduates in communications at University of London.

TRAVELING: Elias Newman and wife, Judy, managing editor of the *Wall Street Transcript*, are in Europe. Newman will celebrate his 75th birthday abroad. He is sketching in France, Belgium and Luxembourg. A recent painting by Mr. Newman was acquired by The National Collection of Fine Arts, Smithsonian Institution, Washington, D.C. for its permanent collection... Harry Warren, feature writer with Ring Magazine, is just back from London, where he went on story assignment. He says of the London International Press Center and Press Club, where he was received by the secretary, Ron Lawrence, "My advice to OPC members in London is to visit the Club and to ask for Ron Lawrence. Ron is a former Scotland Yard policeman, detective and inspector. In fact, he was the man who broke the case, 'The Great Train Robbery' and also is a former athlete of note."

PUBLISHING: In July, the *Holland Herald*, which is given to all KLM Royal Dutch Airlines passengers, will feature Sam Waagenaar articles and photographs, many of which appeared in the early forties in Hollywood in the then New York Knickerbocker magazine. It also will contain a long profile on Cecil B. De Mille, whose forefathers came from Holland in 1658... Tom Mechling has recent articles in the *Business and Society Review*. Co-authored with Hesh Wiener, one piece is called "The Marriage of Business and Diplomacy at BCIU (The Business Council for International Understanding)." ... Adelaide Bry has just published her eighth book in the psychological field, "Directing the Movies of

Your Mind," (Harper & Row). Written with Marjorie Bair, the material has previously appeared in *Cosmopolitan*, *Family Circle* and *New Woman*.

AMAZING BUT TRUE: Doug Storer, was retired as a syndicated columnist to Florida ten years ago, is now 79. He still writes for newspapers, AP syndicates his specials for radio and tv, and Simon and Schuster has just published his 20th book as a Pocket Book original, "Amazing But True Sports Around the World." According to Variety, Storer represents the estate of the late Bob Considine, with Fawcett just publishing the paperback edition of his "They Rose Above it." Storer and his co-author the late Laurie Erskine have willed their "Renfrew of the Royal Mounted" rights to their alma mater, Dartmouth, with the future eventual income to go for scholarships. Storer writes that he was involved in broadcasting before NBC was launched, before they sold time. "Bill Paley, I think, and I have been in broadcasting longer than anyone else." Storer's first tv program was on NBC when there were only 3,500 sets in New York, and when WWII started, all tv sets were shut down. Amazing, but true, writes the veteran.

SOCCER: Enrique Rojas-Vela, journalist in Argentina, writes that thousands of reporters have descended on Argentina where 16 countries are vying for the Soccer World Cup. Newsweek has two staffers on hand, UPI International has 14, and AP 40. William F. Nicholson, Jr. and Martin McReynolds are in charge over-all for AP and UPI coverage. Both are based in Buenos Aires.

SPEAKER: M.D. Morris gave the keynote luncheon address at Rochester Institute of Technology June 6th. He and Maureen celebrated their 14th wedding anniversary there the same date. (Remember? They had their wedding supper at OPC, June 6, 1964.)

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PLACEMENT

Corporate Financial PR and Adv pro available as a result of agency consolidation. Experienced as an administrator, conceptualizer and implementer. Will relocate. Box 7178, OPC Bulletin.

DECEASED

Hobart G. Weeks, on May 17.
Lucy Goldsmith Shore, member since 1947.